

MANAGEMENT PLANS

A policy for making the right decisions

Fons Bongers, KNNV, Zoogdierverseniging, VWG-DEF

WORKSHOP

- Workshop means: work!
- Please join the discussion
- Learn of your fellow partners in this workshop
- Let your partners learn from you
- System in my presentation is one of the alternatives

Management plan

Principles in this presentation:

- The plan will be made by a **consultant**
- The consultant is **independent**
- The consultant is part of the **solution**, not a part of the problem.

Management plan

- We start with questions
- We will end with answers and plans
- There are more answers to any question.
- To chose an answer is to make a decision.

Results

Three factors determine the final result!

1. **Good action**
2. **Good decisions**
3. **Good luck**

Results



The key success factors for a good management plan are:

- > The right **process** for
- > The right **decision** for
- > The right **answer** on
- > The right **question**

Results

- Good luck can be enforced
- The only factor that is left: take action.

The questions

- What are the **objectives** for the management plan?
- Who are the **sponsors**?
- Who are the **stakeholders**? (legal, government etc)
- Only friends? Are there enemies?
- Are there official, legal aspects for the process? (N2000)
- What is the time table for the plan?
- What are the economic conditions?
- What are the economic possibilities?

Advise 1: Make a long list !

Objectives for the management plan

- Anchor for the process of decision
- Anchor of facts
- Anchor of values
- Anchor of alternatives
- Anchor of choices

Advise 2: Ask the stakeholders !

Sponsors

- Owner?
- Government?
- Financial stakeholders?
- Organizations for natural conservation?
- Organizations for cultural heritage?

Keep in mind:

What are the objectives of the sponsors?

Stakeholders

- Owner
- Government
- Economic stakeholders
- Financial stakeholders
- Organizations for natural conservation
- Organizations for cultural heritage
- Recreation and tourism organizations
- Neighbors
- Legal stakeholders
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What are the objectives of the stakeholders?

Process

- Are you freely to design the process?
- Are there official, legal conditions?
 - Natura 2000
 - Participation of legal stakeholders
 - Are there deadlines in the time table?

Advise 3:

execute the process as a project !

Process

Handle it as a **project!**

- Make a time table, use phases.
- Go from one phase tot the next with the needed decisions. We need answers!
- Don't think of next phases before the present one is not ended.

Process

Handle it as a **project!**

- Make a good analysis of risks.
 - What are the factors for success?
 - What are the threats to your success?
 - Make a plan how to deal with threats.
 - What threats can be used as chances?

Process

Factors of success!

- Information
- Open minds
- Appealing, accessible
- Analyses of facts, values and options
- Analyses of impacts of facts and values on each other
- No choices without analyses of alternatives

Process

Make a table of contents!

- Find parallels between contents and phases.
- Use table of contents of management plans which are successful.
 - Management plans Natura 2000 sites?
 - Ask fellow consultants
 - Main source: the internet

Table of contents, an option ...

1. Foreword
2. Summery
3. Structure of the plan
4. Goals and objectives of management plan and process
5. Vision on the management
6. Survey and analyses of relevant facts
7. Survey and analyses of relevant values
8. Survey of legal situation
9. Survey of options. Analysis of impacts of the options on relevant values. What are the alternatives?
10. Choices
11. Planning in time
12. Financial planning
13. Signature of the sponsors

Literature

- Winning Decisions. *Getting it right the first time.* 2002, J.E. Russo & P.H.Schoemaker
- The five dysfunctions of a team. 2002, P. Lencioni
- Standards for project management, e.g.:
 - Prince2
 - Projectmatig werken. 2002, G. Wijnen & P. Storm

